

Wirral Land Supply April 2013

ID	Site Name	Street Name	Electoral Ward	Post Code	Area (ha)	Brownfield / Greenfield	Plan Designation	Allocated in UDP	Planning Consent	Settlement Area	Easting	Northing	Location
6	Eastham Dock Estate - Queen Elizabeth II Dock	Bankfields	Eastham	CH620BB	6.55	Greenfield	Employment Development Site	Yes	No	4	336918	380589	OC
8	Premier Brands, Reeds Lane - South of Access Road	Reeds Lane	Leasowe & Moreton East	CH620BB	5.00	Greenfield	Employment Development Site	Yes	No	5	326762	390816	OC
13	Eastham Dock Estate - North Road Tank Farm Complex	North Road	Eastham	CH620BB	9.29	Brownfield	Employment Development Site	Yes	No	4	337821	379490	OC
15	Former Railway Depot, Mollington Street	Mollington Street	Birkenhead & Tranmere	CH419HJ	3.44	Brownfield	Employment Development Site	Yes	Yes	2	332341	388108	EC
17	Riverview Road - East of Tulip	Riverview Road	Bromborough	CH623NL	2.93	Brownfield	Employment Development Site	Yes	No	4	336115	382482	OC
24	Premier Brands, Reeds Lane - North of Access Road	Reeds Lane	Leasowe & Moreton East	CH623NL	1.45	Greenfield	Employment Development Site	Yes	No	5	326711	390935	OC
29	Conway Park - North of Station	Europa Boulevard	Birkenhead & Tranmere	CH413QZ	1.24	Brownfield	Employment Development Site	Yes	No	2	332097	389074	TC
30	Twelve Quays - Tower Wharf	Tower Road	Birkenhead & Tranmere	CH411LW	1.01	Brownfield	Employment Development Site	Yes	No	2	332249	389768	OC
31	Twelve Quays - Morpeth Waterfront	Morpeth Wharf	Birkenhead & Tranmere	CH414AA	1.50	Brownfield	Employment Development Site	Yes	No	2	332738	389708	OC
32	Twelve Quays - North of Egerton Dock	Tower Wharf	Birkenhead & Tranmere	CH411FN	1.18	Brownfield	Primarily Industrial Area	No	No	2	332238	389653	OC
35	North of Oakdale Road - West of New Way	Oakdale Road	Seacombe	CH444AJ	0.78	Brownfield	Employment Development Site	Yes	No	2	331548	390540	OC
43	Centuria Business Park, Stadium Road	Georgia Avenue	Bromborough	CH444AJ	8.05	Brownfield	Employment Development Site	Yes	No	4	335566	383390	OC
45	British Gas Depot, Hind Street	Hind Street	Birkenhead & Tranmere	CH419AG	2.70	Brownfield	Primarily Industrial Area	No	Yes	2	332371	388262	EC
47	Former Telephone Engineering Centre, Arrove Park Road	Arrove Park Road	Greasby, Frankby & Irby	CH490UE	2.99	Brownfield	Primarily Industrial Area	No	No	5	326879	387427	OC
49	Riverside Office Park, Riverwood Road (Phases 2b to 4)	Riverwood Road	Bromborough	CH623QA	3.36	Greenfield	Primarily Industrial Area	No	Yes	4	335863	382012	OC
50	Former Tank Farm, Commercial Road	Commercial Road	Bromborough	CH623RD	0.97	Brownfield	Primarily Industrial Area	No	No	4	335384	383124	OC
54	Clatterbridge Hospital, Clatterbridge Road	Clatterbridge Road	Clatterbridge	CH623RD	4.72	Brownfield	Green Belt - Major Developed Site	No	No	8	332027	382183	OC
56	North Cheshire TE - South of Bouteilles en Fete	Prenton Way	Prenton	CH433DU	0.20	Greenfield	Primarily Industrial Area	No	No	3	329169	385542	OC
57	North Cheshire TE - S of Avalon Funeral Supplies	Prenton Way	Prenton	CH433DS	0.21	Greenfield	Primarily Industrial Area	No	No	3	329006	385825	OC
59	Birkenhead Dock Estate - Uveco Yard	Dock Road	Seacombe	CH411FD	0.32	Brownfield	Former Dockland	No	No	2	330590	390434	OC
60	Kern's Warehouse, Cleveland Street	Cleveland Street	Bidston & St James	CH418FZ	0.98	Brownfield	Primarily Industrial Area	No	No	2	330953	389813	OC
64	Former Training Ground, Valley Road	Valley Road	Bidston & St James	CH417EJ	1.27	Greenfield	Recreation Development Site	No	No	2	329158	390486	OC
65	Premier Brands, Pasture Road - North of Access Road	Pasture Road	Leasowe & Moreton East	CH468SE	2.62	Greenfield	Primarily Industrial Area	No	No	5	326031	390912	OC
66	Former River Streets, Beaufort Road	Beaufort Road	Bidston & St James	CH418JB	4.01	Brownfield	Primarily Residential Area	No	No	2	329815	390327	OC
70	Peninsula Business Park, Moreton	Reeds Lane	Leasowe & Moreton East	CH461QT	1.26	Greenfield	Primarily Industrial Area	No	No	5	326954	390960	OC
72	North Cheshire TE - North of PK Commercial	Prenton Way	Prenton	CH433DU	0.47	Greenfield	Primarily Industrial Area	No	No	3	329034	385757	OC
74	Former MOD Tank Farm, Old Hall Road	Old Hall Road	Bromborough	CH623QA	8.05	Brownfield	Primarily Industrial Area	No	No	4	335591	381972	OC

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78	Lever Faberge - Former BOCM Silcock Animal Feeds	New Chester Road	Bromborough	CH624RH	6.42	Brownfield	Primarily Industrial Area	No	No	4	334290	383954	OC
79	Wirral Waters - Bidston Dock	Wallasey Bridge Road	Bidston & St James	CH442EF	17.49	Brownfield	Former Dockland	No	No	2	329813	390969	OC
81	Birkenhead Dock Estate - Former RHM Mills & Canada Creek	Beaufort Road	Bidston & St James	CH418GA	25.10	Brownfield	Former Dockland	No	Yes	2	330286	390301	OC
82	Lever Faberge - Bromborough Road	New Chester Road	Bromborough	CH624	15.53	Brownfield	Primarily Residential Area	No	No	4	334048	383499	OC
84	Former Town Station, Borough Road East	Tunnel Road	Birkenhead & Tranmere	CH415DD	1.26	Brownfield	Primarily Industrial Area	No	No	2	332484	388474	EC
86	Wirral Waters North Bank West	Dock Road (Northwest Boulevard)	Seacombe	CH411DN	4.21	Brownfield	Former Dockland	No	No	2	331434	390330	OC
87	Wirral Waters - Tower Quay	Tower Road	Bidston & St James	CH411BP	0.96	Brownfield	Former Dockland	No	No	2	332128	389762	OC
94	North Cheshire TE - Former Horticultural Training Centre	Prenton Way	Prenton	CH433AP	0.47	Brownfield	Primarily Industrial Area	No	No	3	328931	386209	OC
96	Birkenhead Dock Estate - Cavendish Quay	Corporation Road	Bidston & St James	CH418FA	2.00	Brownfield	Former Dockland	No	No	2	330809	390049	OC
97	Former Royal Swan Hotel, Dock Road	Dock Road	Seacombe	CH411LT	0.23	Brownfield	Primarily Industrial Area	No	No	2	331976	390279	OC
98	Rear of Riverside House, Kings Wharf	Kings Wharf	Seacombe	CH411FB	0.87	Brownfield	Primarily Industrial Area	No	No	2	332603	390364	OC
99	Former Lovelady House, Wheatland Lane	Wheatland Lane	Seacombe	CH447ER	0.58	Brownfield	Primarily Industrial Area	No	No	2	331963	390485	OC
100	East of Lubrizol, Bromborough Coast	Dock Road South	Bromborough	CH624SU	9.63	Brownfield	Employment Development Site	Yes	No	4	335417	384025	OC
101	Quest International, Bromborough Coast	Dock Road South	Bromborough	CH624SU	0.59	Brownfield	Primarily Industrial Area	No	No	4	335270	384322	OC
108	Rose Brae Phase 2, Church Street	Church Street	Birkenhead & Tranmere	CH41 5EQ	1.96	Brownfield	Housing Development Site	No	No	2	332912	388945	EC
110	West Float Industrial Estate, Dock Road	Hickmans Road	Seacombe	CH411DY	0.34	Brownfield	Primarily Industrial Area	No	No	2	330701	390461	OC
116	Former Builders Yard, Magazine Lane	Magazine Lane	Bromborough	CH624SU	1.01	Brownfield	Primarily Industrial Area	No	No	4	335520	383572	OC
123	Wheatland Lane, Seacombe	Wheatland Lane	Seacombe	CH447DG	0.50	Brownfield	Primarily Industrial Area	No	No	2	332086	390501	OC
125	Tarran IE - Tarran Way North	Tarran Way North	Moreton West & Saughall Massie	CH464TZ	0.24	Greenfield	Primarily Industrial Area	No	No	5	325846	391002	OC
127	Cross Lane IE - North of York Refridgeration	Cross Lane	Wallasey	CH458NS	0.22	Greenfield	Employment Development Site	Yes	Yes	1	328488	391984	OC
129	Wirral Waters - Hydraulic Tower	Tower Road	Seacombe	CH411DH	0.83	Brownfield	Former Dockland	No	No	2	332139	389971	OC
133	Former Waste Transfer, Limekiln Lane	Limekiln Lane	Seacombe	CH411DH	1.58	Brownfield	Primarily Industrial Area	No	No	2	330592	390697	OC
148	Conway Park - Cinema Frontage	Europa Boulevard	Birkenhead & Tranmere	CH414PE	0.10	Brownfield	Employment Development Site	Yes	No	2	332068	388904	TC
217	Ten Streets - Phase 1	Livingstone Street	Bidston & St James	CH414HE	0.97	Brownfield	Primarily Residential Area	No	No	2	331568	389657	OC
219	Former Parry & Sherlock, Corporation Road	Cleveland Street	Bidston & St James	CH413QL	0.35	Brownfield	Primarily Industrial Area	No	No	2	331427	389725	OC
229	Former Stone Manganese Marine, Dock Road	Dock Road	Seacombe	CH414DT	6.86	Brownfield	Primarily Industrial Area	No	No	2	331349	390526	OC
231	Ten Streets - Phase 2	Hilbre Street	Bidston & St James	CH413NT	0.07	Brownfield	Primarily Residential Area	No	Yes	2	331772	389623	OC

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232	Ten Streets - Phase 4	Lynas Street	Bidston & St James	CH413NR	0.52	Brownfield	Primarily Residential Area	No	No	2	331748	389573	OC
234	Croft IE - Former Spectrum Adhesives	Caldbeck Road	Bromborough	CH623PN	1.66	Brownfield	Primarily Industrial Area	No	No	4	335026	382823	OC
239	Conway Park - NE of Crown Hotel	Europa Boulevard	Birkenhead & Tranmere	CH414PE	0.16	Brownfield	Employment Development Site	Yes	No	2	332055	388876	TC
242	Slack Wood, Riverwood Road	Riverwood Road	Bromborough	CH623	2.02	Brownfield	Employment Development Site	Yes	No	4	336028	382730	OC
247	Former Rank Bingo, Claughton Road	Claughton Road	Birkenhead & Tranmere	CH416	0.24	Brownfield	Key Town Centre	No	No	2	332219	388690	TC
248	Tarran IE - Rear 30a	Tarran Way North	Leasowe & Moreton East	CH464	0.20	Brownfield	Primarily Industrial Area	No	No	5	325699	391072	OC
251	Rear Nextdom Complex, Reeds Lane	Harvey Road	Leasowe & Moreton East	CH461DW	0.64	Brownfield	Primarily Industrial Area	No	Yes	5	327204	390935	OC
252	Carr Lane IE - New Hall Lane (20)	Carr Lane	Hoylake & Meols	CH474BP	0.20	Brownfield	Primarily Industrial Area	No	Yes	6	321925	388567	OC
253	Wirral Waters - North Bank East	Dock Road	Seacombe	CH411DN	2.65	Brownfield	Former Dockland	No	No	2	331953	390206	OC
254	Rear of AP Refractories	Dock Road, South	Bromborough	CH623	1.88	Brownfield	Primarily Industrial Area	No	No	4	335226	384029	OC
255	Village Road, Oxtou (2-2a)	Village Road	Oxtou	CH43 5SR	0.10	Brownfield	Primarily Residential Area	No	Yes	3	330772	387794	TC
258	Rear of Arrowbrook Road, Upton	Arrowbrook Road	Upton	CH490UQ	2.00	Brownfield	Employment Development Site	Yes	No	5	326654	387284	OC
259	Cleveland Street, Birkenhead (52)	Cleveland Street	Birkenhead & Tranmere	CH411HT	0.11	Brownfield	Primarily Industrial Area	No	No	2	332298	389223	OC
263	Land at Riverbank Road	Riverbank Road	Bromborough	CH623	1.78	Brownfield	Primarily Industrial Area	No	No	4	335271	383528	OC
264	Land at Riverbank Road	Riverbank Road	Bromborough	CH623	0.25	Brownfield	Primarily Industrial Area	No	No	4	335401	383597	OC
265	Wirral Waters - Sky City	Wirral Waters, Sky City	Bidston & St James	CH411D	5.39	Brownfield	Former Dockland	No	Yes	2	331604	390004	OC
266	Wirral Waters - Vittoria Dock	Wirral Waters, Vittoria Dock	Bidston & St James	CH411D	6.34	Brownfield	Former Dockland	No	Yes	2	331484	389912	OC
267	Wirral Waters - Marina View	Wirral Waters, Marina View	Bidston & St James	CH411D	4.80	Brownfield	Former Dockland	No	Yes	2	331917	389681	OC
269	Former John Braid North Road	Campbelltown Road	Birkenhead & Tranmere	CH41 9HP	1.95	Brownfield	Primarily Industrial Area	No	No	2	332705	387652	OC
297	62-64 Market Street	Market street	Hoylake	CH47 3BB	0.09	Brownfield	Key Town Centre	No	Yes	6	321863	389069	
299	28 (Land adj) Fairview Avenue	Fairview Avenue	Liscard	CH45 4RF	0.02	Brownfield	Primarily Residential Area	No	Yes	1	330475	392117	OC
300	Selwyn Construction	Tarran Road	Moreton	CH44 4TU	0.14	Brownfield	Primarily Industrial Area	No	Yes	5	325761	390484	OC
301	Land Adj Birkenhead Car and Van Hire	232-236 Conway Street	Birkenhead	CH41 4AQ	0.17	Greenfield	Primarily Residential Area	No	Yes	3	331729	389019	TC
302	Orbis publishing	2 Park Road North	Birkenhead	CH41 4EZ	0.03	Brownfield	Primarily Residential Area	No	Yes	3	331437	389141	TC
303	1 Parkfield Avenue	1 Parkfield Avenue	Birkenhead	CH41 4AN	0.03	Brownfield	Primarily Residential Area	No	Yes	3	331815	388897	TC
304	367 Woodchurch Road	367 Woodchurch Road	Prenton	CH42 8PE	0.01	Brownfield	Key Town Centre	No	Yes	3	330883	388041	OC
308	Adj 54 Old Bidston Road	Old Bidston Road	Birkenhead	CH41 8BL	0.09	Brownfield	Primarily Industrial Area	No	No	2	331121	389717	OC

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309	Cleared Site Adj No 45 Old Bidston Road / 430 Price Street	Old Bidston Road	Birkenhead	CH41 8EL	0.13	Brownfield	Primarily Industrial Area	No	No	2	331054	389687	OC
311	Accident and Emergency Service Centre	220 Price Street	Birkenhead	CH41 3PS	0.08	Brownfield	Primarily Industrial Area	No	Yes	2	331682	389372	OC
319	904 New Chester Road	New Chester Road	Bromborough	CH62 2AU	0.02	Brownfield	Primarily Residential Area	No	Yes	4	335389	381342	OC
320	192 Price Street	Price Street	Birkenhead	CH41 3PR	0.14	Brownfield	Primarily Industrial Area	No	Yes	2	331825	389305	OC
323	Woodville	Raby Road	Thorton Hough	CH63 4JR	0.91	Brownfield	Green Belt	No	Yes	8	330686	380635	OC
324	Former Croda/ Uniqema site	Pool Lane	Bromborough	CH62 4UE	5.90	Brownfield	Primarily Industrial Area	No	No	4	334662	384522	OC
327	Cleared site on George Street/ Lord Street	Lord Street	Birkenhead	CH41 1BJ	0.04	Brownfield	Primarily Industrial Area	No	No	2	332377	389243	OC
328	The Pallet Centre	Birkenhead Road	Seacombe	CH44 7BU	0.63	Brownfield	Primarily Industrial Area	No	No	2	332235	390246	OC
329	URL South Site	Quarry Road East	Bebington	CH63 3JW	3.85	Greenfield	Primarily Industrial Area	No	No	4	333628	383327	OC
330	Tulip Expansion	Riverview Road	Bromborough	CH63 3RL	2.29	Brownfield	Employment Development Site	Yes	No	4	335919	382497	OC
332	Vacant Site North of depot on cnr of Jackson Street/Waterloo Place	Jackson Street	Birkenhead	CH41 5DJ	0.31	Brownfield	Primarily Industrial Area	No	No	2	332432	388475	OC
334	Former UML Power Station, Thermal Road	Thermal Road	Bromborough	CH62 4SH	2.71	Brownfield	Primarily Industrial Area	No	No	4	335182	383756	OC
339	Vacant Site (Adj Tulip and Ferry)	Riverview Road	Bromborough	CH62 0BB	1.36	Brownfield	Employment Development Site	Yes	Yes	4	335710	382944	OC
340	Derelict Depot	Commercial Road	Bromborough	CH62 3NL	0.63	Brownfield	Primarily Industrial Area	No	Yes	4	335743	383289	OC
341	Plantation Business Park Phase 4 (remaining balance)	Stadium Road	Bromborough	CH62 3RN	0.16	Brownfield	Employment Development Site	Yes	No	4	335711	382648	OC
342	Derelict building	57A-59 Norman Street	Claughton	CH41 0AS	0.18	Brownfield	Primarily Residential Area	No	Yes	3	329976	389532	OC
343	Chester Road Industrial Units	Chester Road	Heswall	CH60 3RZ	0.01	Brownfield	Green Belt	No	Yes	7	328514	380570	OC
344	208-210 Telegraph Road	Telegraph Road	Heswall	CH60 0AL	0.01	Brownfield	Key Town Centre	No	Yes	7	326962	381821	TC
345	Unit 3 Wirral Point	132 Claughton Road	Birkenhead & Tranmere	CH41 6EY	0.01	Brownfield	Primarily Commercial Area	No	Yes	2	331719	388717	OC
346	Imo Car Wash	Campbelltown Road	Rock Ferry	CH41 9HP	0.01	Brownfield	Primarily Industrial Area	No	Yes	2	332895	387250	OC
347	Land east of 309 Cleveland Street	Cleveland Street	Bidston & St James	CH41 3QG	0.08	Brownfield	Primarily Industrial Area	No	Yes	2	331607	389510	OC

Planning History
part in Primarily Industrial Area (5.09ha)
11/01118 (03/01/2102) non-food retail, trade sales, office, car showroom, public house and
part in Primarily Industrial Area (1.95ha)
11/01118 (03/01/2102) non-food retail, trade sales, office, car showroom, public house and
10/01277 (05/01/2011) 5 industrial units Expires 05/01/2014

Planning History
APP/11/00823 (not det) Proposed new office/ Warehouse. New light industrial units
07/5409 (18/05/07) 11 new ind units 2829sqm 0.64ha 55cp Part Complete, New
12/00122 (12/04/2012) 5 new industrial units. 0.20ha 1969sqm 15cp Expires 11/04/2015
09/5109 (not det) 142 retail, 3353sqm retail, 539sqm leisure 256cp 0.69ha (phase 1)
10/00583 (21/07/2010) 4 Retail (567sqm) 8 Office (578sqm) and Resid Unit Expires
OUT/09/06509 Demolition of existing buildings and the creation of a new city
OUT/09/06509 Demolition of existing buildings and the creation of a new city
OUT/09/06509 Demolition of existing buildings and the creation of a new city
10/01265 Demolition of existing storage building and erection of new two storey
10/00394 Demolition of existing and rebuild of exiting office/ warehouse to form new
10/00466 Construction of new 3 storey commercial office. Expires 04/01/2014.
10/01378 (17/01/2011) Change of Use to B8. Proposed Hardstanding and erection of
11/00012 (03/03/2011) Proposed new unit for B1 or B8. Expires 02/03/2014.
10/01520(17/02/2011) Demolition of existing property. New build three storey building for
10/00447 (07/06/2010). Change of Use to sensory testing centre, offices above and

Planning History
10/00741 (23/08/2010) Erection of 2 storey part single storey, workshop with office and
10/01033 (06/10/10) Change of use from flat to Office Expires 06/10/2013.
10/01524 (18/02/2011) Subdivision of existing buildings into five units of B1a B1c
10/01452 (09/03/2011) Change of use from indoor riding school to B1 and B8. Expires
12/00177 A mixed-use commercial (Use Classes B1, B2 and B8) and residential
12/01062 for 4273sqm B1/B2/B8 granted 22/11/2012. EXPIRES 21/11/2015.
10/01224 (extension of 07/05782 for the erection of a dry silo mortar bagging plant)
11/01240 (Erection of 5no B1/B8 units granted 19/12/2012). EXPIRES 19/12/2015.
12/00142 (Erection of 2no B8 units granted 25/05/2012). EXPIRES 25/05/2015.
12/01461 (Change of use from A1 to A2 on g/f and 45 sqm B1 f/f granted 14/02/2013).
12/01354 (Change of use to B1 offices with ancillary clinical research granted
12/00378 (Change of use to B1/B2/B8 granted 08/05/2012) EXPIRES 08/05/2015.
12/01339 (New build block of 6 light industrial units 347sqm granted 07/01/2013). EXPIRES